# EVOLVE BHAIR ATELIER





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# **WHO WE ARE**

### AN AMBITIOUS TEAM!

Our top-trained Evolve Team is made of highly motivated & mindful professionals.

We at Evolve created a healthy working Mindset which is seen in every single one of us.

Colouring and caring for your hair in an ecological way is our passion and expertise.

We love listening to you and coming up with new ideas to fulfil your wishes.



# MISSION IF YOU LOOK GOOD, WE LOOK GOOD!

At Evolve our Mission is not only to create a hairstyle for you, but to customize your hair journey and create an amazing hair experience for you.

We want to customize our services for you with our high quality products and give you healthy hair all year long, because we believe you should never expect less.

IT ALL STARTS WITH HOW YOU SEE YOURSELF.

Your hair says a lot about you, and can represent your mood and character.

Our mission, in terms of beauty, is to help you feel better about yourself.

Life goes too fast... STOP once in a while and think about yourself!

Take time for moments of well-being for yourself, and improve your image to feel comfortable and unique.

You deserve more.



# **EVOLVE EDUCATION**

#### REVOLUTIONARY HAIR TRAINING!







The EVOLVE team carries out innovative and continuous in-house training every week.

We want to guarantee our clients efficient and customised results according to each need and person, this is why Evolve's founder Stefano Fragapane has created "THE EVOLVE METHOD", international 360 degree training, reserved of the Evolve team.

We never stop in order to give you the best.

We've also created two innovative lightening techniques to costumize each clients needs the best:

moonbre (lightening for Brunettes)

sunnyage (lightening for Blondes)

THE TWO TECHNIQUES HAVE THE TRADE MARK IN SWITZERLAND.



# **EVOLVE PRODUCT**

(our research and development laboratory)

FORMULATED IN OUR LABORATORY!

Our natural therapy products are designed and manufactured by us in our own laboratory in Emilia Romagna (IT).

We have a range of products with formulations selected by us.

Our line of products is vegan friendly not tested on animals and with extracts of natural plants to benefit and treat your skin and hair in a gentle way.

We have everything you need to be able to guarantee excellent maintenance at home, after our salon services.





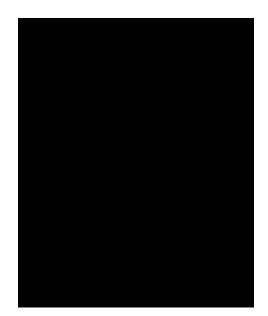




# **OUR COLOR**

QUALITY FIRST!

SHE:
color experience



The brand "SHE IS" has revolutionized the hair colouring service with a solution that reduces the laying time in full respect of the skin's wellbeing: 15 minutes in total delicacy thanks to its dermatologically tested and ammonia free ingredients.

In this way, even hair colouring is transformed into a moment of relaxation and wellbeing without anymore stress and to the benefit of the "quality of life" for our customers.

SHE IS has been dermatologically tested by the laboratories of Bio Basic in Milan with the University of Chemistry in Pavia.

The best for your hair!





# **OUR BLEACH**

#### WE COLOUR SAFELY!

Our Bleaching System allows you to safely and quickly reach the highest level of lightening, with the utmost respect for your hair and it's structure.

It's a professional Formula with plex already inside, creates a beautiful and healthy looking lightening.



# BIO PERMANENT STRAIGHTENING AND REPAIR

### STOP WASTING TIME!

No more hairdryers, straighteners and wasting time...

Today, with our product partner "Atanelle", after the treatment in salon and in just a few touches at home your hair will be tamed and protected all year round!

The revolutionary treatment that has become a must-have.

This once-a-year treatment will help you have healthy, protected and tamed hair all year round.

Our partner "Atanelle" is the First permanent bio straightening that simultaneously repairs your hair.

The Product creates a capsule that protects it from humidity, UV radiation and static electricity, all while keeping up the Volume of your hair:

- Formalin-free.
- Natural components.
- Active biocomponent:
- Hydrolyzed quinoa proteins rich in amino acids (Cystin, Cysteine, Methionine, Lysin).



# **OXYGEN THERAPY**

#### THE HAIR CARE REVOLUTION!

OxyGenius (Device for Trichological Oxygen Therapy) is the new method for Trichological Oxygen Therapy that exploits the carrier and regenerative properties of oxygen to achieve visible results in face and scalp and haircare.

What is Trichological Oxygen Therapy?

Trichological Oxygen Therapy is scalp therapy using oxygen with a purity of over 96% thanks to a special Zeolite filter.

It is a natural hair treatment that also combines the use of a purifying serum, leading to a balanced scalp and healthy hair.

Each treatment helps to eliminate bacteria from the scalp, improving the hair from root to tip.

Oxygen provides the right nutrients to maintain healthy cells, improving hair, and helping to deliver the necessary oils to make it soft and shiny.

## THE FUTURE IS NOW!







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